



BUYBUY TECHNOLOGIES PVT. LTD.



YOUR ONLINE SHOPPING STORE

INDIA'S NO.1 RETAIL SUPERMARKET CHAIN



WWW.BUYBUYCART.COM

Introducing BuyBuyCart

A Retail Chain and Wholesale Solution Platform

Smart Grocery Stores

Incorporated in 2021, BuyBuyCart is not just a retail store chain; it's a wholesale solution platform integrated with e-commerce functionalities.

Our vision at BuyBuyCart is to empower small business owners to grow into large-scale enterprises.



We offer a unique opportunity for entrepreneurs to open their own retail stores with the backing of BuyBuyCart. Our comprehensive support system includes assistance in every aspect of franchise expansion. From procuring a wide range of national brands at lucrative margins to providing dedicated sales support staff training,

MOBILE APP | SOFTWARE | ZERO FRANCHISE | ZERO ROYALTY

We leverage both offline and online applications to boost sales for our franchisees. By gradually transitioning our franchises into multi-category stores, we aim to maximize profits across various sectors, including groceries and beyond.

Our Mission & Vision



Mission:

At BuyBuyCart, our mission is to establish our franchise in every pin code, ensuring swift and seamless service for customers. Through modern trade practices, we streamline central purchasing processes to offer attractive margins even to individual stores.



Vision:

To be one of the leading company in the Offline Grocery Supermarket as well as in the online app based segment, contributing to diverse business segments with large array of Clients

ALL NEEDS UNDER ONE ROOF

BuyBuyCart: Your Smart Shopping Store (Online & Offline Store)



On the Go Culture, demand needs for here and now retail



Convenient to use as it is accessible from any device and from anywhere



Post pandemic, there is more emphasis on digitization, as 'Everything at your doorstep with just a click' is gaining popularity



Consumers can find anything and everything **at a click of a button**



Modern Kirana Shops are gaining more popularity



We have successfully incorporated the **digital segment in our business** model to get a competitive edge over our customers

Investment Rationale:

- ✓ Retail businesses that have an online presence are able to leverage multiple points of sales, instead of just one at physical stores
- ✓ E-commerce is the fastest growing segment in the retail industry
- ✓ Online shopping has become a normal routine in many people's lives in this digital centric world

Wide Range of Brands



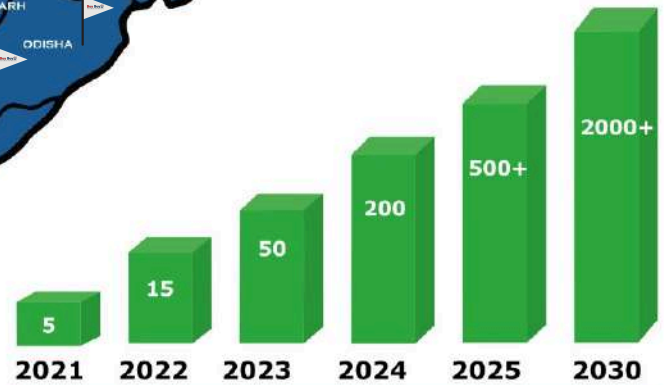
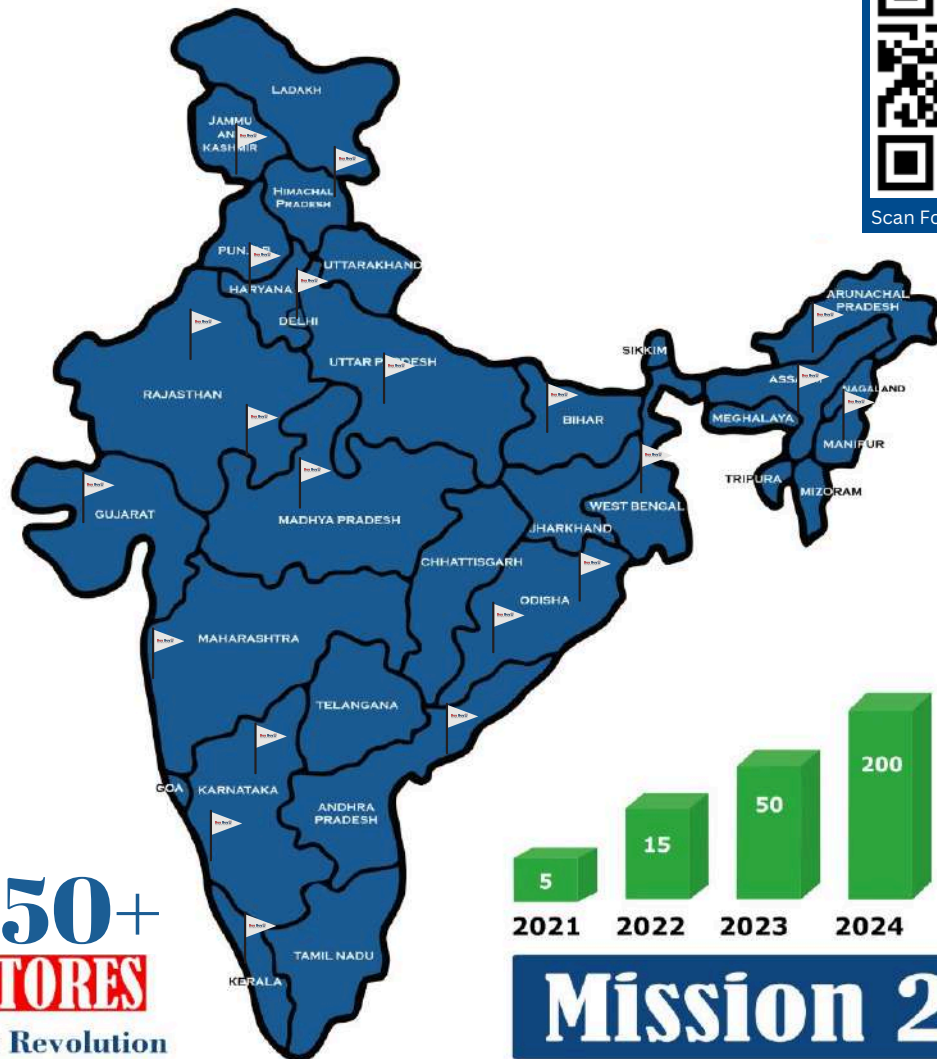
ZERO FRANCHISE FEE

ZERO ROYALTY FEE



Our Presence

**Bharat
Ka
No. 1
Grocery
Store**



Mission 2030

50+ CITIES | **150+ STORES**
Join the Supermarket Revolution

Franchise Available Across Pan India

Join BuyBuyCart today and embark on a journey towards scalable success in the retail landscape

OUR SMART GROCERY STORES



ZERO FRANCHISE FEE | ZERO ROYALTY FEE



ALL LEADING FMCG BRANDS ON TOP DISCOUNTS



MORE THAN 70+ SUCCESSFULLY RUNNING GROCERY STORES IN PAN INDIA



Franchise Plans

FOFO (Franchise Owned Franchise Operated)

The franchise investor is the owner of the store and all the operational cost has to be borne by the franchise itself.

WeeMart Model (Initial Investment - ₹8.5 Lakh) *Exc. GST*



****YOU WILL ALSO RECEIVE ONLINE ORDERS WHICH AUTOMATICALLY DOUBLES YOUR BUSINESS****

FOFO (Franchise Owned Franchise Operated)

The franchise investor is the owner of the store and all the operational cost has to be borne by the franchise itself.

Rainbow Model (Initial Investment - ₹15 Lakh) *Exc. GST*



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Franchise Benefits

Store Opening Criteria

- Min. 300-500 Sqft Area
- Commercial Property or Property mixed in land use
- Ample Parking Space
- Densely Populated Area
- Mid-higher income neighbourhoods.

Why BuyBuyCart?

- No Franchise Fee
- No Royalty Fee
- 15 Days Store Opening Guarantee
- Dedicated Relationship Manager
- Free Online Order App
- Free Google Business Listing + Yellow Pages Listing
- Free Online Marketing
- Monthly Offers Support
- Free Staff Training
- GST/FSSAI Registration
- Free GST Filing

****YOU WILL ALSO RECEIVE ONLINE ORDERS WHICH AUTOMATICALLY DOUBLES YOUR BUSINESS****

BuyBuyCart Franchise Assistance



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Awards and Acheivements



Leading Grocery Store Franchise in India 2024 Award By Actor Sonu Sood



Most Innovative Company of the Year 2022



Media Talks About Us

New Delhi [India], March 31 (ANI/PNN): BuyBuy Technologies Pvt Ltd is a tech company that caters to value retail chains operating under the 'BuyBuyCart' brand. The Refurbishment of kiranas to create a customer-centric platform to cater to top-notch services and quality products at discounted prices is a segment that BuyBuyCart plans to leverage through digitalization. Consumers need a modern shopping experience in their neighborhood while retailers need hassle-free, profitable business operations.

ThePrint

ANI Press Release

BuyBuyCart – Tech ecommerce startup that caters to B2C and B2B in a single app

ANI PR 31 March, 2023 08:34 per IST



Most Popular

44 years on, two things that have changed in Modi's BJP, and one that hasn't



BREAKING NEWS

नगर पंचायत अध्यक्ष ने दो प्रतिष्ठानों का फीता काटकर किया उद्घाटन



BuyBuyCart - नगर पंचायत अध्यक्ष ने दो प्रतिष्ठानों का फीता काटकर किया उद्घाटन। नगर पंचायत अध्यक्ष ने दो प्रतिष्ठानों का फीता काटकर किया उद्घाटन। नगर पंचायत अध्यक्ष ने दो प्रतिष्ठानों का फीता काटकर किया उद्घाटन।

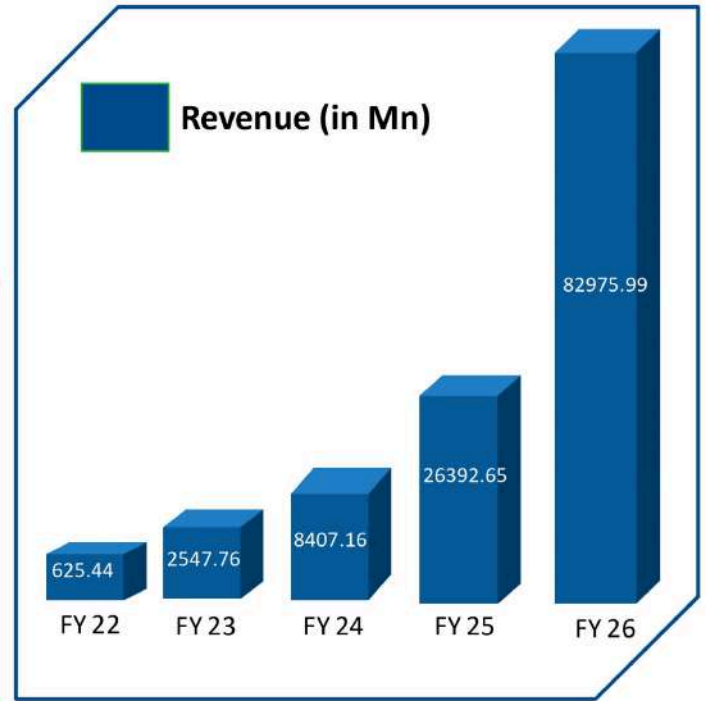
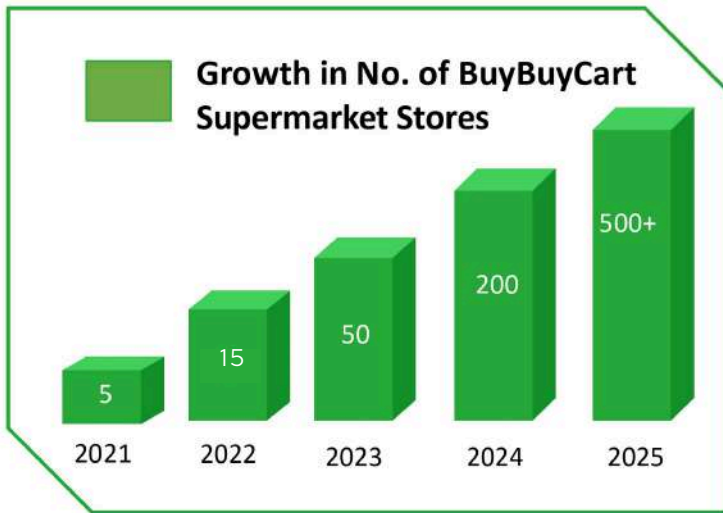


BuyBuyCart - Tech ecommerce startup that caters to B2C and B2B in a single app



Ministry of MSME, Govt. of India

Operational and Financial Metrics



Our Team

Ashish Pandey
Co-Founder

Sumit Kumar
Co-Founder

Sumit Mali
General Manager

Mohan Kumar
Supply Chain Head

Susovan Kundu
Operations Head








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THANK YOU